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Bluebird Soft Introduces New Semi-Rugged PDA, Pidion BM-170

Bluebird's Pidion BM-170 is equipped with enhanced imaging and communications technologies for connectivity and reliability.

Bluebird Soft, a global producer of mobile computers, announced today the introduction of the New Pidion BM-170, a semi-rugged enterprise-class PDA, equipped with advanced communications and imaging technologies.

serve their customers with improved functionality in one device.

"The New Pidion BM-170 is an upgraded version of BM-150R, one of Bluebird's best-selling PDAs. The BM-170 includes substantial improvements over competing devices, in terms of display, form factor, comfort, battery, camera, and price. Bluebird is committed to offer reliable and rugged products that allow customers to reduce cost and increase productivity." said, Jangwon Lee, President of Bluebird Soft.

With a sleek yet rugged form factor, the Pidion BM-170 withstands multiple 1.5m drops to steel surface and operates within temperature range of -20°C to 55°C. The crack-resistant TouchWindow LCD provides substantial protection for the touch-sensitive display.

3.5G HSDPA and GSM of the Pidion BM-170 ensure high speed voice and data communications, while WiFi supports reliable wireless data transmission. A-GPS enables field workers in transportation to find locations and make accurate deliveries by rapid tracking.

Windows Mobile 6.5 operating system and powerful 806Mhz CPU provide the device with maximum computing power and improved system integration capability. The Pidion BM-170 offers optional 3,200mAh extended battery, making it easy for workers to continue operation throughout their entire shifts.

Additionally, the BM-170 supports various on-the-spot operations. Its easy-to-view 3.5" display with touch functionality allows for order taking, checking medical records, collecting digital signatures and more. An integrated 3.0 megapixel autofocus camera captures images for proof of condition.

About Bluebird Soft

Bluebird Soft Inc. is a global provider of mobile computers and enterprise PDAs. Our [Pidion mobile computers](#) are found worldwide in applications where ruggedness, reliability and state of the art design are paramount, such as retail, meter reading, parking enforcement, route accounting, transportation & logistics, inspection & maintenance. For more information about Bluebird Soft, please visit <http://www.mypidion.com> or call +82-70-7730-8000.

Media Contact

Gina Hong
Bluebird Soft Inc.
+82-70-7730-8214
ally@bluebird.co.kr

Jada E. Kim
Bluebird Soft Inc.
+82-70-7730-8133
ekim@bluebird.co.kr