

Customer Engagement Kiosk

ST103 KIOSK



The Right Customer Service Solution for Your Business

Today's customers want to get the right information at the right time for decision-making. Business loses Customers everyday through the simple act of making customers wait.

By delivering right service in line with customer expectations, your business will increase customer loyalty, satisfaction and sales.

With the ST103 Kiosk, you can cater to your customer's every need to enhance customer experience.

Customer Engagement Kiosk

ST103 KIOSK





• Optimize Customer Purchasing Decision

The ST103 Kiosk enables business to provide customers to look up product pricing, availability and special offers by scanning barcodes / RFID tags on any product at retail stores. With full high definition display, you can run any Promotional material, video and advertisement virtually to attract customer attention. And the result is that consumers look up the information they need and make purchase decision without any shopping assistance.

• Build Customer Loyalty

By scanning barcodes on plastic/digital membership card on the ST103 Kiosk Allow customers to place an item order to personal cart, receive coupons, special offers and connect to an existing loyalty program points. Customer can Store favorite item wish to be purchased at gift registry by simply scanning the barcode.

• Enable Omni-Channel Fulfillment

The ST103 Kiosk makes it easy for customers to pick up the online purchases without any hassle or wait. Given the customer order information received by kiosk will automatically let shop clerk to locate and deliver the purchases orders to customers faster. At the same time customers receive order status and information through mobile device, PC and kiosk which provides a seamless online and in -store shopping experience.

• Infinite Possibility with Android OS

The ST103 Kiosk is available to take advantage of Android by supporting major Application development, customization on-demand based on Android operating system (OS) while providing the crisp graphics and “butter-smooth” animation to impress today’s customers.

APPLICATIONS

Retail

Customer Service

- Price / Stock Checking
- Product Comparison
- Self-Shopping
- Check Special Offers
- Point-of-Sales (POS)

Digital Signage

- Advertising
- Special Promotions
- Product Demonstrations

Loyalty Management

- Membership / Mileage
- Couponing
- Gift Registry

Omni-Channel Fulfillment

- Buy Online,
- Pick Up In-store

In-store Management

- Workforce Management
- Planogram
- Merchandising

Restaurant & Hospitality

- Membership / Mileage
- Ordering & Payment
- Guest Check-in

and other all industries

- Interactive Guide
 - Customer Check-in
 - Concierge Service
-

ST103 Kiosk Specification

PERFORMANCE CHARACTERISTICS	CPU	Qualcomm Snapdragon™ 1.8 GHz Octa Core Processor
	Operating System	Android 10
	Memory	3GB RAM / 32GB Flash 4GB RAM / 64GB Flash
PHYSICAL CHARACTERISTICS	Dimensions (L x W x D)	254.2 x 172.4 x 30.2 mm
	Weight	630g
	Display	10.1 inch, 1920 X 1200 (WUXGA), 450nits, Corning® Gorilla® Glass
	Touch Panel	Capacitive multi-touch
	Power	9V DC; 110/220V Support for integrated 802.3at(13W) Power-over Ethernet (PoE / PoE+) (Optional)
	Battery	Integrated Battery (Optional)
	Interface	1 x USB Typc C (3.0) (OTG) Integrated standard VESA mount (75 x 75) DC-IN 1ea 1 x Gigabit Ethernet w/ 802.3at POE RJ45 1 x USB Type A External Audio In: 3.5 mm connector SD Card Slot Reset Button 1ea
	Expansion Slot	user accessible micro SDXC card slot (standard supports up to 2TB)
	Keypad	On-screen keypad
	Audio	Speaker, microphone
WIRELESS LAN	Radio	802.11 a/b/g/n/ac/d/r/h/i/v/k/w
	Data Rates	5GHz: 802.11a/n/ac — up to 500 Mbps; 2.4GHz: 802.11b/g/n — up to 144Mbps
	Security and Encryption	WEP (40 or 104 bit) ; WPA/WPA2 Personal (TKIP, and AES); WPA/WPA2 Enterprise (TKIP, and AES) - EAPTTLS (PAP, MSCHAP, MSCHAPv2), EAP-TLS, PE APv0- MSCHAPv2, PE APv1-EAP-GTC, EAP Fast and LEAP
WIRELESS PAN	Bluetooth	Bluetooth v5.0, BLE, Class 2
Wired LAN	Ethernet	Support (w/ Ethernet Cradle)

Bluebird Inc.

(Corporate Headquarters) 3F, 115, Irwon ro, Gangnam gu, Seoul, Republic of Korea. Postal#06355 / Phone. +82.1577.0778 Fax. +82.2.6499.2242
Copyright © 1995-2022 Bluebird Inc. All rights reserved. Bluebird Inc. is the designer and manufacturer of Bluebird handheld mobiles.
Bluebird logo is registered trademark of Bluebird Inc.

www.bluebirdcorp.com

ST103 Kiosk Specification(Continued)

DATA CAPTURE	Camera	
	E&P	KPP /KPP /KPP&P&P
USER ENVIRONMENT	Operating Temp.	-20°C to 50°C / -4°F to 122°F
	Storage Temp.	-20° C to 65° C /-4° F to 149° F
	Humidity	90% non-condensing
	Electrostatic Discharge (ESD)	+/-15kVdc air discharge +/-8kVdc direct discharge +/-8kVdc indirect discharge
MOUNTING OPTIONS		Integrated standard VESA mount; conforms to the VESA 75 mm x 75 mm mounting standard for attachment of third party, off-the-shelf mounting solutions; four (4) M4 x 8 mm max insert distance
ACCESSORIES		Power Adapter & AC Line Cord VESA standard Wall / Pole / Desktop mounting bracket Communication cable for PC Compatible POE injector

* Specifications subject to change without notice.

Bluebird Inc.

(Corporate Headquarters) 3F, 115,Irwon ro, Gangnamgu, Seoul, Republic of Korea. Postal#06355 / Phone. +82.1577.0778 Fax. +82.2.6499.2242
Copyright © 1995-2022 Bluebird Inc. All rights reserved. Bluebird Inc. is the designer and manufacturer of Bluebird handheld mobiles.
Bluebird logo is registered trademark of Bluebird Inc.

www.bluebirdcorp.com