

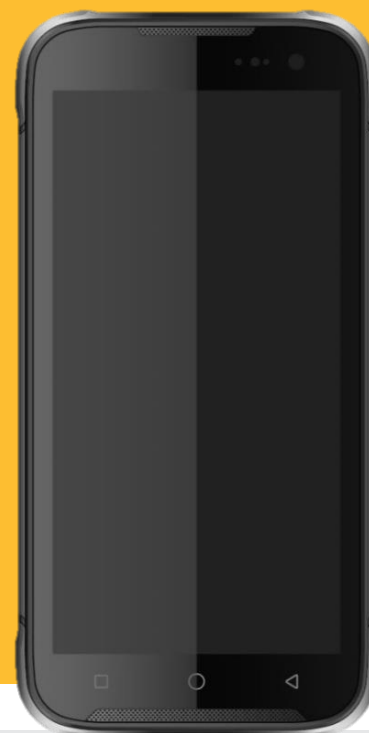
# Enterprise Full Touch Mobile Computer

# EF551

## The Ultimate Performance for Enterprise Mobility

Building on the success of Bluebird EF50x series, the all-new EF551 offers the larger display of 5.45" with enhanced innovative features and form factor that provide more huge value to enterprise productivity and user environment. The various features of the upgraded BOS™ solutions boost ease of use in device management as another level in order to maximize work efficiency.

Enjoy the EF551, a product of Bluebird's all cutting edge technology for the ultimate enterprise mobility performance.



### Industry & Applications

#### Retail – Store associates

- Price/Inventory checks
- Inventory management
- BOPIS (Buy online, Pick up in store)
- Loyalty management
- Assisted selling
- Voice communication
- Electronic coupons
- Store transfers
- Gift registry lookup

#### Retail – Store managers

- Workforce management
- Planogram management
- Promotion compliance
- Merchandising

#### Field Service Technicians

- Asset management
- Invoicing

#### T&L

- Proof of Delivery

#### Healthcare

- Patient management, Staff communication

#### Hospitality

- Order taking

#### Government/Public Safety


- ID validation/Ticketing

### BOS™ Solutions & Software


- BOS™ Provisioning; Staging; Kiosk; Virtual Key; Enterprise Keyboard
- BOS™ VoIP
- BOS™ PTT, PTT Express
- BOS™ Wi-Fine™ (WiFi analyze application)
- BOS™ EMM
- BOS™ Secure ID
- BOS™ Remote Battery Management

### 3<sup>rd</sup> Party Solutions Integration

- EMM : Airwatch, MobileIron, Mobicontrol, Mass360, XenMobile
- PTT : ESChat, Zello, IMPTT, EveryTalk, AirPTT



**OS**  
Android 12; upgradeable to Android 15



**Performance**  
Octa-Core Processor



**Wireless**  
Wifi, Bluetooth



**Battery**  
User Replaceable, Smart Battery



**Scanning**  
1D & 2D imager



**Sealing**  
IP68 & IP65



**Operation Temp**  
-20°C to 50°C  
-4°F to 122°F



**Camera**  
13MP Autofocus with flash



**Display**  
5.45" FHD+ (2160x1080)



**Drop Resistance**  
Multiple 1.5 m (5 ft.) drops to tile over concrete at room temperature

## Key Features

### Ultimate Performance

With adopting Qualcomm Snapdragon®, the best CPU for enterprise and Android 12; upgradeable to Android 15 EF551 makes workers do business faster and more securely, enhancing work efficiency. Users can quickly switch application screens thanks to the new Universal Flash Storage (UFS).

### Faster, Wider BUT Less Power

EF551 has 2x2 Multiple-User Multiple Input Multiple Output (MU-MIMO) technology that makes possible for multiple devices communicate with access points simultaneously through pinpoint beamforming, which leads to enhancement in Wi-Fi network speed, range, and capacity. And access point is the one who processes not the device, increasing device battery cycle time.

### Ultimate Rugged & Durability

Through Bluebird TankSmith® technology, EF551 is designed for the enterprise with the highest-in-class drop spec of 5 ft. (1.5m) and sealing up to IP68 to provide the ultimate durability and usability allowing use in environments exposed to water, humidity, or dust.

Bluebird Inc.

### The Largest Display

The largest-in-class 5.45-inch display provides more quality information to the device users and at the same time, it enhances working condition with the best-in-class outdoor readability for users to read the screen even in bright sunlight.

### No worry, It's All-Day Battery

No need to worry about recharging while working! EF551 battery offers 14-hour power in serial use. Safe as it is a hard-pack and stable battery operation with support of BOS™ PowerManager. Hot Swap mode is available without running any application, ensuring task continuity without turning off the device or an application. You can minimize loss of data due to discharge.

### Business Optimized Solution

Bluebird BOS™ (Business Optimizing Solutions) provides various features optimized for use of enterprise device from app development, device deployment, to business performance management as an integrated solution system. With BOS™ you can implement integrated management for EF551 in an efficient way.

# Specifications

PERFORMANCE CHARACTERISTICS	
CPU	2.7GHz Octa Core Processor (QC6490)
Operating System	Android 12; upgradeable to Android 15
Memory	4GB RAM / 64GB UFS Flash 8GB RAM / 128GB Flash (Optional)
PHYSICAL CHARACTERISTICS	
Dimensions (L x W x D)	159.9 x 79 x 16.65 mm
Weight	284.5g
Display	5.45" FHD+ (2160x1080)
Imager Window	Corning® Gorilla® Glass
Touchpanel	Dual mode capacitive touch with stylus or bare or gloved fingertip input (conductive stylus sold separately); Fingerprint resistant antimudge coating water droplet rejection
Backlight	LED backlight
Power	User Replaceable Standard Battery, Li-Polymer 3.85V / 4350 mAh, 16.7Wh User Replaceable Extended Battery, Li-Polymer 3.85V / 6160 mAh, 23.71Wh BOS™ PowerManager Station
Hot swap Expansion Slot	Hot Swap Mode MicroSD 32GB SDHC, up to 512GB SDXC
SIM / SAM	Hybrid Dual SIM Slot (2 Nano SIM or 1 Nano SIM/1 Micro SD) - 2 Nano SIM is supported by micro SD Card Supports 2 SAM eSIM(Optional)
Interface	USB Type C Connector (USB 3.1) Docking Connector (Charging)
Notification	Audible tone; multi-color LEDs; vibration
Keypad	On-screen keypad and Enterprise Keyboard power button; Volume up/down buttons Home, Back, Menu; Dual-action side scan triggers
Voice & Audio	Dual noise-cancelling microphones; Vibrate alert; High-quality speaker phone; USB-C Type headset jack, PTT headset support; Bluetooth wireless headset support, SWB & FB audio
PTT Hot Key	Support - Available dual-action side scan triggers

\* Android version is subject to change depending upon Qualcomm's roadmap.

\* Please be informed that Bluebird warranty program should be purchased to get Android upgrade service.

WIRELESS WAN DATA AND VOICE COMMUNICATIONS	
Radio Frequency Band	- 5G : n1/n3/n5/n7/n8/n20/n28/n38/n40/n41/n77/n78 - LTE-FDD : B1/B2/B3/B4/B5/B7/B8/B18/B19/B20/B28 - LTE-TDD : B38/B39/B40/B41 - WCDMA : B1/B2/B3/B4/B5/B8/B9/B19 - GSM : 900/1800/850/1900
GPS	Autonomous, Concurrent GPS; GLONASS; Galileo; BeiDou; QZSS; SBAS; A-GPS Supports IZAT™ XTRA

WIRELESS LAN	
Radio	IEEE 802.11 a/b/g/n/ac/d/h/i/r/k/v/w/mc/ax; 2x2 Mu-MIMO; Wi-Fi™ certified; WIFI 6E Dual Band Simultaneous; IPv4, IPv6  Supports ax-6E
Data Rates	6GHz: 802.11a/n/ac/ax (WIFI 6E) > 160MHz — up to 2400 Mbps; 5GHz: 802.11a/n/ac/ax > 20MHz, 40MHz, 80MHz — up to 1201 Mbps; 2.4GHz: 802.11b/g/n/ax4 > 20MHz — up to 286.8 Mbps
Security and Encryption	WEP (40 or 104 bit); WPA/WPA2 Personal (TKIP and AES); WPA/WPA2 Enterprise (TKIP and AES) — EAP-TTLS (PAP, MSCHAP, MSCHAPv2), EAP-TLS, PEAPv0-MSCHAPv2, PEAPv1-EAP-GTC and LEAP.EAP-PWD  Data in Motion : FIPS 140-2 Level 1 Data at Rest : FIPS 140-2 Level 1

WIRELESS PAN	
Bluetooth	Bluetooth v5.2; Bluetooth Low Energy
WIRED LAN	
Ethernet	Support (w/ Ethernet Cradle)

# Specifications (Continued)

## COMMUNICATION AND MESSAGING

VoIP / PTT

## DATA CAPTURE

Scanning	SE4710 1D/2D Scan Engine
Camera	Rear – 13 MP AutoFocus; f/2.0 aperture; flash LED, PDAF; supports Torch mode Front – 5 MP fixed f/2.0 aperture
NFC	ISO 14443 Type A and B; FeliCa and ISO 15693 cards; P2P mode and Card Emulation via Host. Card Emulation via Host and UICC  Innovatron NFC - ISO B; CEN TS 16794-2; RCTIF v5 - ISO 14443 Type A and B; F; FeliCa and ISO 15693 cards; - P2P mode and Card Emulation via Host SAM Support for Calypso, FeliCa and Mifare technology - EMVCo level 1("Book D")

## SENSOR

Light Sensor	Ambient Light Automatically adjusts display backlight brightness
Motion Sensor	Proximity, SAR Application Review

## USER ENVIRONMENT

Operating Temp	-20°C to 50°C / -4°F to 122°F
Storage Temp	-40°C to +70°C / -40°F to 158°F
Humidity	95% non-condensing
Drop Spec	Multiple 5 ft./1.5 m drop to concrete over -10° C to 50° C (14° F to 122° F) EN 62262 (IKO6)
Tumble Spec	1000 1.6 ft./0.5 m tumbles; meets or exceeds IEC tumble specifications
Sealing	IP68 and IP65 per applicable IEC sealing specifications
Vibration	4 g's PK Sine (5 Hz to 2 kHz); 0.04g2/Hz Random (20 Hz to 2 kHz); 60 minute duration per axis, 3 axis
Thermal Shock	-40° C to 70° C / -40° F to 158° F rapid transition
Electrostatic Discharge (ESD)	+/-15kVdc air discharge +/-8kVdc direct discharge +/-8kVdc indirect discharge

## SOFTWARE SOLUTIONS

BOS™	BOS™ - Provisioning; - Staging; - Kiosk; - Virtual Key; - Enterprise Keyboard; - VoIP ; PTT ; PTT Express - EMM; - Wi-Fine (WIFI analyze application) - Secure ID (Secure management solution) - Remote Battery Management
3'rd Party Solutions Integration	EMM : Airwatch, MobileIron, Mobicontrol, Mass360, XenMobile PTT : ESChat, Zello, IMPTT, EveryTalk, AirPTT

## ACCESSORIES

Accessories	Direct Charger (5V/3A) Direct Charger (Fast charging) USB C Cable 3.1 1 or 4 slot charging cradle (Includes a bay for Spare Battery Charging) 1 or 4 slot ethernet cradle (Includes a bay for Spare Battery Charging) 4 Slot Battery Charger Handstrap & Stylus Holder / Stylus Soft Holder & Shoulder Strap Protective Film Trigger Handle UHF RFID Reader Sled (w/RFR90x) Holster
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\* Specifications are subject to change upon manufacturer's condition.